



PREPARING THE EXTERIOR

- ⌚ Move any vehicles from the driveway.
- ⌚ Remove any clutter such as bins etc.
- ⌚ Remove dead plants & leaves
- ⌚ Cut the grass & weed borders.
- ⌚ Clean windows, doors, drive, patio & furniture.
- ⌚ Close doors and windows.



PREPARING RECEPTION ROOMS & BEDROOMS

- ⌚ Open blinds and curtains.
- ⌚ Make beds with neutral colours.
- ⌚ Remove clutter.
- ⌚ Close all cupboards.
- ⌚ Clear away any washing, or clothes from sight.
- ⌚ Store away any remote controls, toys, and personal items.



PREPARING THE KITCHEN

- ⌚ Clear worktops, put washing up away.
- ⌚ Remove any tea-towels, oven gloves.
- ⌚ Hide any bins, pet beds and bowls.
- ⌚ Remove any paperwork from the fridge, magnets etc.
- ⌚ Close all cupboards and wipe-down fronts.



PREPARING BATHROOMS & EN-SUITES

- ⌚ Put the toilet seat down.
- ⌚ Remove any clutter such as bins.
- ⌚ Clear toothbrushes and other items bottles etc. from tops.
- ⌚ Remove bath towels from rails or radiators.
- ⌚ New toilet roll.
- ⌚ Clean any mirrors or shower doors.

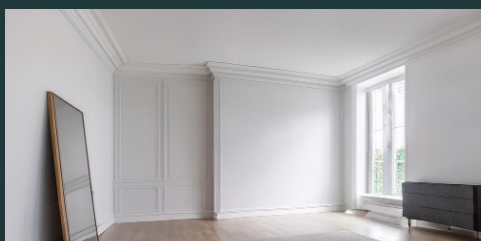


STAGING AT HOLIDAYS OR SPECIAL OCCASIONS

Ideally, try not to take any photography that can easily be dated.

While they can look stylish for a few weeks they soon age and will require to be re shot.

Please keep this in mind as any re-shoot would be chargeable from most photographers and estate agents.



UNFURNISHED PROPERTIES

Empty or unfurnished properties still require the same treatment as furnished properties.

They need to be clean, tidy and clutter free.

If required we can offer you a virtual furnishing option to create a furnished property using modern technology.



VIDEO CONTENT FOR 360 OR WALK-THROUGH

Virtual tours and walk through are a great way to capture your property.

Just remember everything will be captured, so ideally you need to have everything out of sight.

While we can blur personal photos ideally it looks better if they are not on show.



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THINGS TO KEEP IN MIND

On the day of the photo shoot, the professional photographer and estate agent may perform additional home staging. Personal estate agents will be aiming to get the very best photography to showcase your property.

Remember this is your property you are trying to sell, so make sure you present it at its very best the better it looks the more viewings and offers you will receive in the long run.

YOUR PERSONAL DATA

Please remember to remove all personal data from sight, while we take every possible precaution to blur out anything captured. It is much better to avoid the risk completely by removing it in the first place.

Everything from, letters, photos, schools and any other identifiable personal belongings.